



Geo-Spatial Business Intelligence

- Business intelligence for your data
- Increased productivity and ROI
- Revenue growth opportunities and discrepancy resolution
- Powerful geographic tools to identify new markets

## Britedata™

Gain important insights for your business by adding location-based intelligence to your existing company data. **Britedata** tools are a proprietary geodata analytics methodology that take client information (such as billing or subscriber lists) and compare it to known information about your client. **Britedata** tools are particularly useful for industries like Broadband, Cable, Satellite, Telcos, and Insurance. These industries often have large discrepancies between rates charged to commercial versus residential customers. By utilizing **Britedata's** methodology, customers being billed at improper rates are quickly identified.

**Britedata** tools offer enterprise solutions to help your business harness the power of GIS (Geographic Information System) and provide you with site-specific information for infrastructure, geocoding, delivery / serviceability, and market analysis.

**Britedata** tools provide Geo-Spatial Business Intelligence for your specific needs by providing the following advantages:

- **Customization**—virtually any site-specific data can be integrated
- **A single map dataset** from multiple data sources
- Constant attention to **quality and accuracy**
- **Quick error identification and correction**
- Extensive Industry **experience and knowledge**

*Geo-Spatial Business Intelligence*

## In-depth data review

Call us to receive the highest level of consistency and quality results, including... recommendations on improvements for your data accuracy.

**888-654-4437**

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